

Positive Alternatives 2017-18 Quarterly Update

Grantee (Name and city): Life Care Center East, St. Paul

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Goal: To provide positive alternatives to abortion to pregnant and parenting women in the East St. Paul and surrounding areas

For the period/quarter: Quarter 5 July 1-September 30 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Provide ongoing guidance, assessment and supervision to grant staff Complete grant forms Track grant budget Attend required grant meetings		The Executive Director has completed the PA Evaluation for 2018 to begin on January 15 th , 2017 and run until April 15 th , 2017. We have turned in all PA documents to date for both financial and statistics.	
Outreach	To reach women in the community through social media and print advertising. <ul style="list-style-type: none"> To start advertising on Facebook and Google to generate more clients To provide advertising in print to area schools and key places in the community To reach more women and 		We have had a unique Facebook ad running each month this quarter to bring people to our Facebook page and to our website. The ads have added over 500 new likes to our page this quarter. We have also added a banner ad at Tartan High School to be seen during all home football games.	

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	families through community sponsored events with other non-profits			
Car Seat Program	<ul style="list-style-type: none"> Conduct CPS classes quarterly To give out car seats to clients after attending a CPS class 	60	This class has not started yet since our certification class is being conducted in November. Plan is start class in early Dec.	0
Case Management Services	<ul style="list-style-type: none"> Conduct CPS classes quarterly To give out car seats to clients after attending a CPS class 	12	This section should be for home visits-We will start home visits when our nurse position is filled-we are continually working on filling this spot	0
Crib Distribution/ Sleep Safety Education	Provide Safe Sleep Education along with providing a pack n play	12	We did not have the usual amount of referrals from Cradle of Hope as we usually do. Also most of our prenatal patients are early in their pregnancy and do not need a PNP until their third trimester.	3
Life-Skills Education Program	Provide education on subjects such as: Life Coaching Setting Goals	20	We are revising our Life Coaching approach to include a discovery session up front with each individual education. This is why our number is reflecting a lower number of sessions until we have a full roll out of our service. This will be done by end of Oct.	12
Nutrition	Provide prenatal vitamins to clients having ultrasounds Staff will provide education on prenatal nutrition and prenatal vitamins	30	We have seen more and more prenatal patients understanding the importance of taking their prenatal vitamins by them buying them on their own and not requesting more from us.	36

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Parenting Education	Provide Prenatal and Parenting Education including topics such as: Infant Care Discipline Happiest Baby Finding Appropriate Childcare Program participants can earn baby items as incentives.	40	We have two Life Coaches who are conducting individual education session with clients through our Uniquely Me program. They are ensuring that the education program is being discussed during the pregnancy tests, ultrasound appointments, and prenatal visits. We have also advertised our classes on our new Facebook page this quarter.	75
Pregnancy Education	Nurses will do initial education on Alcohol/ Drug cessation, importance of prenatal vitamins and early entrance into prenatal care. Referrals for prenatal care will be given with specific contact information Clients who need additional support or do not currently have prenatal care will be referred to our own prenatal program Prenatal Education Classes, Childbirth Education Classes, One-on-One Education	40	Our nurses have started to have an initial phone call with each positive pregnancy that is interested in our prenatal program. They then meet with them to take their health intake and explain the prenatal program process. During these nurse visits, education is being conducted. We have seen this quarter the need to have discussions on drug use and the effects on the baby.	41
	Healthy Moms Group Class: <ul style="list-style-type: none"> Conducting quarterly classes and individual instruction on lactation best practices 	37	Our lactation classes will start in Nov.	0

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Pregnancy Testing	Provide program eligibility assessment, pregnancy coaching and testing.	65	Our pregnancy tests have been up this quarter. We have seen a lot of walk ins and phone calls asking about our services. I do believe that the Facebook ad has brought in more traffic. We are starting to streamline our pregnancy tests to include a Life Coach and a nurse for each test.	96
Prenatal Care	Provide prenatal care	77	This number reflects the number of times a patient was seen for a prenatal service. We currently have 11 patients in our program. We have had 4 babies born in our program this quarter. The need for prenatal with no insurance is so great that we are looking at what our program can handle with 3 doctors and 2 nurses right now.	56
Provide Necessary Services to all clients	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	115	We have found the initial assessment is where you find the most information about a person and where you can be the most helpful. We looking at adding a basic needs assessment in addition to the health intake to better assist our clients even more. We find they are coming in with more problems than we have solutions and that making relationships with outside agencies will be our key.	107
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	75	We have found that most of the clients we see have a housing issue. We are currently working with Ramsey County to find solutions to this problem. Right now there is a 10 week waiting period which most of our clients do not have that time. So we are looking into smaller shelters to aid them.	66

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Ultrasound	Provide ultrasounds, abortion alternatives education and counseling.	40	We have increased the number of days we offer ultrasound to twice a week since July 1 st . We find that gives our clients greater flexibility in scheduling and greater likelihood of coming back.	46

Maternal and Child Health Initiative Task Force Strategies	
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	<i>0</i>
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	<i>50</i>
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	<i>50</i>
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	<i>50</i>
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	<i>3</i>
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	<i>50</i>

Challenges:

Car Seat Class - This class has not started yet since our certification class is being conducted in November. Plan is start class in early Dec.

Home Visit - We will start home visits when our nurse position is filled-we are continually working on filling this spot

Crib Distribution - We did not have the usual amount of referrals from Cradle of Hope as we usually do. Also most of our prenatal patients are early in their pregnancy and do not need a PNP until their third trimester.

Life-Skills - We are revising our Life Coaching approach to include a discovery session up front with each individual education. This is why our number is reflecting a lower number of sessions until we have a full roll out of our service. This will be done by end of Oct.

Healthy Moms Group - Our lactation classes will start in Nov.

Comments: